



NYSOBBA Annual Conference
Embassy Suites by Hilton Syracuse
Syracuse, NY
June 9 -12, 2024

Sunday - June 9, 2024

- 1:00 pm John G. Karrer Annual Golf Tournament
Location: TBD
- 3:00 pm – 5:00 pm The "NOT-AT-ALL-LIKE-A-REAL CASINO EXPERIENCE"!
- 4:00 pm Hotel Check In
- 5:00 pm Complimentary Evening Reception
Hotel Lobby

Monday- June 10, 2024

- 8:00 am – 5:00 pm **Conference Registration**
Visit Syracuse available 9:00 am – 4:00 pm for dining and visitor information
Location: Registration Table
- 8:00 am – 11:30 am **Business Partner Set-up**
Location:

Pre-Conference Sessions (Open to All Conference Registrants)

- 10:00 am -11:30 am **Session I:** **Bursar -101**
Presenter: Jacob Kopera, Niagara University
 Niza Cardona, SUNY New Paltz
Location:
- Session II:** **Financial Aid for Bursars**
Presenter(s): Denise M. Reid-Strachan, Onondaga Community College
 Kellie Kostek, University of Buffalo
Location:

The Pre-conference session is designed for those new to student accounts, student financial services, financial aid, the higher education workplace, or those who just want a refresher on the core responsibilities of the area.

Monday- June 10, 2024 -Continued

11:30 a.m. **Welcome/Opening Remarks, NYSOBBA President**

11:45- 12:30 **Lunch**
Location:

General Session

12:30 -2:00 p.m. **Keynote: Michael Sgro, Empathy as a Superpower!**
Location:

Do not miss this interactive session where Coach Sgro will illustrate the real magic and power of Empathy in a business and professional context. Too many colleagues, students and stakeholders are stressed out and we will weave together the importance of recognizing where someone is at to conduct more effective business communication and teamwork. [Click Here to view Coach Sgro's website!](#)

Concurrent Sessions

2:00 – 3:00 **Session I: Vendor Audits & Relationship Management**
Presenter(s): James Jones, Reliant Capital Solutions
Steve Kelly, Syracuse University
Location:

Session II: Bursar - 201
Presenter(s): Kathy Meloon, University of Buffalo
Niza Cardona, SUNY New Paltz
Jacob Kopera, Niagara University
Denise Quigley
Location:

3:00 - 3:30 p.m. **Refreshments with the Business Partners**
Location:

3:30 – 5:00 p.m. **Musical Topics:**
Compliance & Working with Vendors
PCI Updates
Collection Techniques
Payment Plans
International Collections & Payments

5:00 p.m. – 7:00 p.m. **Fun Walk & Complimentary Reception**
Location: Hotel Lobby

7:00 p.m. Dinner on Your Own

Tuesday, June 11, 2024

8:00 am - 5:00 pm **Conference Registration**
Visit Syracuse available from 9:00 am – 4:00 pm for dining and visitor information
Location:

7:30 am - 8:30 am **Breakfast**
Location:

General Session

8:30 am - 9:30 am **Potential Fraud Threats Facing Institutions of Higher Education**
Presenter: John Carlo, Assistant Special Agent in Charge
Location:

9:30 am - 10:00 am **Refreshments with Business Partners**
Location:

Concurrent Sessions

10:00 am - 11:00 am **Session I: FAFSA Simplification**
Presenter(s): Amy Masters, SUNY Geneseo
Location:

Session II: A One-Stop View of the Student Account: It's a Game Changer-
Presenter(s): John McElroy, TouchNet,
Eileen Tally, Canisus College
Location:

11:00 am - 12:15 pm **Session I: Birds of a Feather- Public**
Moderators: Elizabeth Caniglia Degnan, Stoneybrook University
Lorena Mancino, Stoneybrook University
Location:

Session II: Birds of a Feather-Private
Moderator: Kelly Loss, Trocaire College
Location:

Session III: Birds of a Feather- 2-Year Public
Moderator: Audrey Emaus, Columbia University
Location:

12:30 pm -1:30 pm **Lunch and Business Meeting**
Location:

Tuesday, June 11, 2024 -Continued

1:30 pm -2:30 pm **Session I:** **Boosting Employee Morale on a Budget**
Presenter(s): Teresa Major, Colleen Crouse, Elizabeth Gorall, SUNY Brockport
Location:

Session II: **NY State Law & Compliance**
Presenter(s): Maria Livolsi, SUNY,
Sandra Casey, Rensselaer Polytechnic Institute Compliance Officer
Location:

2:30 pm – 3:00 pm **Refreshments with Business Partners**
Location:

Concurrent Panel Discussions

3:00 pm – 4:00 pm **Session I:** **Financial Responsibility Statements – Best Practices**
Presenter(s): James Seward, Drexel University
Karen Reddick, NCM
Location:

Session II: **Embracing Change: How to Streamline Your Collections Process
to Better Serve Students**
Presenter(s): Jim Garrant, Flywire, Columbia University
SUNY Oswego
Location:

4:00 pm - 5:00 pm **Session I:** **Managing the 5 C's of Student Accounts in the Changing
Landscape**
Presenter: David Glezerman, DRG Group
Location:

Session II: **Federal & State Law Compliance**
Presenter(s): Sean Steinmarc, TFC Tuition
James Seward, Drexel University
Location:

6:00 pm - 7:00 pm **Cocktail Reception**
Location:

7:00 pm - 10:00 pm **Banquet Dinner and Entertainment** (Raffle Winners Announced)
Location:

Wednesday, June 12, 2023

8:00 am - 9:00 am **Conference Registration**

Location:

8:00 am - 9:00 am **Breakfast**

Location:

9:00 am - 10:00 am **Washington Update**

Presenter: Bryan Dickson, NACUBO

Location:

10:00 am **Conference Wrap-Up & Giveaways**-Final Vendor and/or large ticket items
giveaways on last day. Must be present to win!!